

# VELO

**BERLIN**  
14.-15.04.2018

**HAMBURG**  
26.-27.05.2018

**FRANKFURT**  
09.-10.06.2018

## Contact cargo bike related questions:

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Cargobike.jetzt  
Tel. +49 178 - 2 84 37 43  
arne.behrensen@cargobike.jetzt

## Contact International Cargo Bike Festival:

Jos Sluijsmans, International Cargo Bike Festival / Fietsdiensten.nl  
Tel. +31 6 30 01 48 01  
jos@fietsdiensten.nl

## Contact for bookings:

Katja Richarz, Velokonzept  
Tel. +49 30 311 65 14 13  
richarz@velokonzept.de

## Websites:

www.velokonzept.de  
www.veloberlin.com  
www.velohamburg.com  
www.velofrankfurt.com



## VELO Events Special Cargo Bike & Family

At all three VELO events in Berlin, Hamburg and Frankfurt the four VELO areas URBAN & LIFESTYLE, SPORTS & ADVENTURE, BIKE & TRAVEL and TESTIVAL & SIDEEVENTS offer all exhibitors the ideal platform to present their novelties, trends and classics towards interested and well funded consumers. The bicycle festivals are organised by the Berlin based bike and mobility agency Velokonzept in collaboration with its partners Messe Friedrichshafen (Berlin), Hamburger Morgenpost Medien (Hamburg) and Frankfurter Societäts-Medien (Frankfurt). As one of the most important future trends, therefore cargo bikes are one of the core topics at all VELO events.

### International Cargo Bike Festival @VELOBerlin 2018

We are happy to announce that the world's largest and most important reunion of cargo bike enthusiasts, the International Cargo Bike Festival Nijmegen, moves to Berlin! As part of VELOBerlin we expect more than 50 cargo bike brands plus retailers, the cargo bike scene as well as an exciting conference programme and lots of cargo bike action at the former Tempelhof Airport.

Profit from the cargo bike package deal or book larger booth space in the cargo bike show - we offer an extended early bird discount of 5% until December 31, 2017.

### Special area Cargo Bike & Family at all three VELO events

At all VELO events cargo bike-related exhibitors will be brought together in the designated special exhibition. The topic will be focused in on-stage presentations as well as in the media and press relations of the event. Arne Behrensen of "cargobike.jetzt" provides independent expert advice at the cargo bike info booth. Large test tracks invite you to test the cargo bikes and an exciting cargo bike race shows what's possible with a cargo bike.

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## Cargo Bike Special

- family mobility
- cargo bikes
- e cargo bikes
- cargo trailers

## more family topics

- children's seats
- balance bikes
- kids' bikes
- bags & baskets

## Experience & Participate

Test-ride cargo bikes on the large test tracks and participate in our side events like the cargo bike race and parade.

## Package deal Cargo Bike & Family

Profit from our offer:

- booth space for one cargo bike & rollup within the cargo bike area
- Customer support of Arne Behrensen included
- support of your own personnel is not needed but welcome
- the cargo bike area is highlighted in the media
- obligatory advertising fee included
- contact us for further media packages

→ 449€ plus 19% VAT

if you want more booth space ...

- 60 – 85 €/m<sup>2</sup> for your booth space
- 149 € obligatory advertising fee
- plus optional fees for electricity, carpet, booth construction etc.

## Booking

Please use the respective registration forms of the events and note "Cargo Bike & Family Special". All registration forms can be downloaded from our website: [www.velokonzept.de/messen.html](http://www.velokonzept.de/messen.html)

### Concept & Organisation:

velo|konzept

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www.velokonzept.de